

Sussex County Community-Wide Event
To Create Conscious Awareness About Peace and the Environment
Spearheaded by the Bright Beginnings Team (teachers and families)

To Benefit Pass It Along (www.passitalong.org) and Hands on the World Global (www.howglobal.org).

- Families who purchase a tree seedling for \$5 may plant it at designated sites throughout Sussex County during the week of April 19th. (Note: date may change due to venue selection being up in the air).
- Participants can plant any time they are available throughout that week.
- A plant marker will be supplied with your tree to designate your group or family name.
- On April 25th at (venue to be determined) all participants are invited to join us in our peace ceremony where we will plant a peace pole with a quote about peace in 12 different languages. This date is World Youth Service Day and Arbor Day.
- An environmental concert will be held immediately after the peace ceremony showcasing dancing, gymnastics, singing, live bands, martial arts and more.
- Our goal is for every town to be represented.
- Cost of concert \$5/adult; \$3 3-15 year olds, under 3 years old FREE
- Vendors are welcome to promote their businesses or sell refreshments (\$15/space)
- 100% of earnings will go to the two non-profit organizations mentioned above.

To help make this event a huge success, we need a lot of volunteers. If you are available to help with any of the items listed below, please let us know. This is an excellent educational experience for the children as well as promoting collaboration and teamwork among the entire community. Please fill out the attached volunteer form and give to your child's teacher.

- If you or your child are involved in any community organizations (Jr. Women's Club, Scouts, Kiwanis Club, Rotary Club, etc.), please let them know about this event and ask for their community involvement. Miss Pam will give them information if they are interested.
- We need vendors for the event. If anybody is available to contact local vendors to buy space (\$15/12 foot space) at the concert, it would be greatly appreciated.
- Public Relations in the local papers, Channel 10, radio, and so forth – only Pass It Along and Hands On The World Global should be mentioned, not Bright Beginnings.
- We plan to send flyers throughout all the schools in Sussex County – preschools, elementary, middle schools, high school and the college so we need to be able to copy thousands of flyers as cheap as possible (free would be perfect). If you have any friends who could make copies for us, it would be incredible!
- We also want churches, dance studios, gymnastic studios, karate, etc. throughout Sussex County to be involved either a. with performances in the concert (must be environmentally based and there will be an audition since the number of acts are limited), b. promote the event to their customers or c. offering their grounds for tree planting.

- We need a venue on April 25th to have the event. We were thinking about Sussex Community College, Skyhawks field or any good ideas. We would like to plant the peace pole on the premises in concrete if possible. If not possible, we'll plant it at Bright Beginnings.
- Jeff Pachet from the Shady Tree Commission is willing to go to a variety of locations to present an educational power point presentation regarding planting and maintenance of the saplings.
- The kindergarten, Penguin class, will go to Pass It Along during their Martin Luther King celebration in January. At this event, our students and their teenage volunteers will create the peace pole.
- We need people to sell tickets for the concert.
- We need someone to design a program for the entire event.
- We need posters advertising the event.
- Possibly, we will need parking attendants for the vast amount of people that you will help us attract.
- Here is a thought. There are many celebrities who are environmentally conscious and might welcome the opportunity to be invited to this celebration. This, in turn, will increase our attendance and therefore our revenues. Feel free to contact your favorite star.
- Rachael Paulson, the founder of Hands on the World Global, is a children's author who specializes in environmental causes. She will be present to autograph her books.
- Choruses from every place of worship are invited to create unity by leading us in the song "We Are The World."
- The peace pole will say "Peace on Earth" in 12 languages. English, Spanish, French, Chinese, Hebrew, Russian, German, Japanese, Arabic, Braille, Hindu and Swahili will be the languages chosen. If you speak any of these languages, we need your help.

 Name _____ ---

Address _____

Phone # _____

- # of tree seedlings requested \$5/each
- # of people attending peace ceremony (FREE)
- # of adults attending concert \$5/person
- # of children ages 3-15 attending concert \$3/person
- # of children under 3 attending concert (FREE)
- \$15 maximum charge per family – FAMILY DISCOUNT

Notification of tree pick up and tickets for concert will be given prior to the event.

Mail payment to...

Bright Beginnings
 26 Gail Ct., Ste. 5
 Sparta, NJ 07871
 973-579-2006

All checks should be payable to Pass It Along

